# North Central Regional Association

# of

# State Agriculture Experiment Station Directors

## 193rd Meeting

## April 2-4, 2012

## Embassy Suites Downtown, Indianapolis, IN

## Final Agenda/Draft Minutes

Date/Time	Agenda Item	Торіс	Presenter
Monday, Ap	ril 2:		
3:00 –5:00 pm	Multistat only, alth	Joe Kokini, 2012 MRC Chair	
5:30 pm	Hotel Ma	anager's Reception - Atrium	
Tuesday, Ap	ril 3:		
8:00 am	1.0	Call to Order	Marc Linit, 2012 NCRA Chair
	2.0	Approval of September 2011 Minutes: ( <u>http://ncra.info/docs/Historical/Minutes/Sept2011.htm</u> ) Approved	
	3.0	Adoption of the Agenda: Approved	
	4.0	Interim Actions of the Chair	
8:10 am	5.0	Executive Director's Report (2012 Office Accomplishments)	Arlen Leholm
		5.1 LEAD21 update	Steve Pueppke Marc Linit,
		5.2 NC regional collaborations	Ernie Minton, Dave Benfield
		5.3 NCRDC Update	
		5.4 Winning Teams/Winning Grants Workshop	
8:40 am	<u>6.0</u>	ARS Report	JL Willett/Bryan Kaphammer
9:00 am	<u>7.0</u>	NIFA Update	Deborah Sheely

9:20 am	8.0	1994 Report	Gary
			Halvorson
9:40 am	<u>9.0</u>	MRC Report	Joe Kokini
		9.1 New/Renewal NC Projects	
		9.2 Midterm Reviews	
		9.3 NRSP Report/Discussion	Abel Ponce de Leon
		NRSP6 Written Update	
		9 4 Other MRC Business	Steve Slack
			All
		Multistate Research Award	
		Elimination of impact statement requirement for	
		NCCCs and NCERAs	
		• How can we encourage more NCACs to complete multistate project reviews?	
10:15 am	Break		
10:35 am	10.0	Nominations Committee	Ernie Minton
10:40 am	11.0	ESCOP Science & Tech Committee Update	Bill Ravlin,
			Jozef Kokini,
			Abel Ponce de
			Leon
10:55 am	<u>12.0</u>	ESCOP Communications & Marketing Committee	Bill Ravlin,
			Arlen Leholm
11:10 am	<u>13.0</u>	Discuss NC/NE Joint Meeting	Marc Linit, All
		Comments on Agenda	
		Interest in Breakout topics	
11:30 am	14.0	Executive Session	NCRA
			Executive
			Committee
12:00 noon	Lunch		
1:30 pm	15.0	Opportunities to advance the use of biobased products and	Karen Coble
		biodiesel at experiment station farms, facilities, campuses and	Edwards,
		neighboring communities	KCE Public
			Affairs; <u>Chris</u>
		<u>Chris Case presentation</u>	<u>Case, Facility</u>
		<u>Karen Coble Edwards presentation</u>	Manager,
		• <u>http://www.soybiobased.org/</u>	Pictured
		• <u>Biobased Solutions Handout</u>	Rocks
			Inational
			Lakesnore,
			Service
			Munsing
		I	prunsing,

			Michigan
1:50 pm	16.0	Committee on Legislation and Policy Update	Steve Pueppke
2:00 pm	17.0	ESCOP Budget and Legislation Committee Update	Steve Slack,
			Ernie Minton,
			Karen Plaut
2:20 pm	<u>18.0</u>	Suspected Insect Resistance to Bt Corn	Steve
			Pueppke, All
2:40 pm	19.0	Other business	All
3:00 pm	Break		
3:30 pm	20.0	State Reports (continued on Wednesday, 4/4 as needed)	All
4:55 pm	21.0	Future	Marc Linit,
		Meetings: http://ncra.info/Organization_UpcomingMeetings.php	All
		Joint NC/NE Summer Meeting, July 8-10, 2012	
		Burlington, VT	
		Fall ESS/AES/ARD Meeting and Workshop, September	
		24-26, Portsmouth, NH	
		• 2013 NCRA Spring Meeting Location: <u>Lied Lodge</u> ,	
		outside Omaha, NE?	
5:00 pm	End for	the day. Manager's Reception (5:30 pm) and dinner on your owr	l

Wednesday, Apr	ril 4	
8:00 am	State Reports, continued as needed	All
9:00 am	Development of a North Central institute to enhance regional competitiveness (Break/networking as needed, coffee and snacks available at 10 am) Battelle Technology Partnership Practice Battelle Powerpoint Institute Discussion Notes	Simon Tripp, Ron Meesuen, John Oliver, Emily Wee, Vicky Montenegro, All
12 noon	Adjourn (Lunch)	

## AGENDA BRIEFS/MINUTES:

#### Arlen Leholm & Chris Hamilton

#### NCRA Executive Director Update

#### April 2012

#### Accomplishments in the Past Year

#### Leadership Roles

• This past year I chaired the Board of LEAD 21, a transformative year for the program. The longtime home for Lead 21 had been the Fanning Institute. A great deal of conflict involving the Fanning Institute required changing the home institution. An audit of the LEAD21 Fanning Institute financial records revealed an over \$108,000 short-fall. The University of Minnesota provided interim leadership for one year. A search for a permanent home was conducted with three universities competing for the host institution for LEAD21. The University of Georgia, College of Agriculture, was selected as the new host site.

The U of Georgia made significant financial commitments to the program and the \$108,000 loan from APLU to LEAD21 will be repaid in the next few years. LEAD21 has a large incoming class of 80 participants. This crisis year involved a great deal of my time and required a wide range of skills to navigate toward a great outcome. LEAD 21 will emerge stronger and its leadership programs improved as a result of several board members' efforts.

• I'm the ED assigned to the System Communication and Marketing Committee (SCMC).

ESS is completing the fourth year of this effort. Because of game changing elections in 2010 and the federal budget austerity environment in congress, the approach to the marketing effort now includes a new component on social media/marketing. A new marketing firm, kglobal, was selected to replace the Podesta group this year.

ECOP was so impressed with the changes involving kglobal that ECOP voted to rejoin the marketing efforts. The new cost of the joint effort will be \$400,000 and split evenly between ECOP and ESCOP. ESCOP will have their assessment reduced by \$100,000. The changes in the marketing effort also required a major time commitment this past year and marketing will require a significant effort from me over the next year. SCMC holds monthly coordination calls. Close coordination among Cornerstone, kglobal, and now Extension, will be necessary.

• I worked closely with Simon Tripp in facilitating completion of the Battelle Study and coordinated with kglobal and Cornerstone in marketing the Battelle Study to key decision makers.

• I continue to work closely with our federal advocacy firm, Cornerstone. Most closely with Hunt Shipman in the interface between marketing and advocacy roles.

• I serve as executive Chair to the NRSP Review Committee that Abel Ponce de Leon chairs and I also serve on the Board of Sun Grant.

• Serve as AA to NC 1030 and as facilitator to the Climate & Energy Science Roadmap teams and as AA to the new NCDC for IP Managers.

- Key role for me in all of these collaboration efforts is to serve as the catalyst for action
- BioEnergy Collaboration
- John Oliver, former president of Dow Agrosciences Canadian operations and VP of Eli Lilly Canada, Inc., introduced me to senior executives at Elanco at their headquarters in Indiana in 2009. Elanco was interested in the DOE project in Wisconsin and Michigan State and a specific commercial application. I facilitated a meeting in Wisconsin with Irwin Goldman, Steve Pueppke, Elanco executives, and researchers. Elanco is now partnering with U. of Wisconsin, Michigan State, Purdue, plus other enzyme researchers in our region on this effort. Because the results of this collaboration are very promising, Elanco purchased an enzyme company, ChemGen, to ramp up their new products that improve animal feed efficiency. My facilitation of this collaboration has helped produce major results.
- Climate Variability Collaboration

o The potential impacts associated with climate variability on agriculture surfaced over the past three years as a major issue. Our Canadian neighbors share many of the same concerns. As a result of efforts provided by John Oliver and Arlen Leholm, joint work products have emerged ranging from Winter Canola in New York to advancement of *Brassica carinata* in North and South Dakota, Montana, Florida, Mississippi, and Hawaii. A collaboration with Sun Grant, a Canadian company called Agrisoma, and NDSU, SDSU, and Montana State has been launched. I made trips to ND, SD and Minneapolis to help facilitate these collaborations. Jet fuel and an animal feed are the potential products. Venture capitalist and investment bankers are involved in this effort.

 I helped organize two major workshops on Climate Variability in March in 2010, one in Winnipeg and the other in Kansas City. The success of these two workshops resulted in my helping develop an Eastern USA/Canada Climate workshop in August 2010 at Syracuse, New York. Top leadership of USDA and Ag Canada are meeting in April 2012 to see how they can help encourage additional collaborations between the two countries.

• Intellectual Property Coordination in the NC States

• This effort was advanced at the Mini Land-Grant meeting in St. Louis in the summer of 2008. The IP working group met by phone during summer AUTM meetings and in person in November of 20011. I serve as AA to the IP Managers and Chris is working closely with the IP managers. Simon Tripp's Institute proposal involves IP Managers and a continuation of coordination efforts now in its fourth year.

• Winning Teams/Winning Grant Training Piloted

o Mike Harrington, Robin Shepard and I piloted a new training effort called "Winning Teams/Winning Grants". Conducted since November of 2011 at the University of Alaska and in Washington DC, for the southern region. The expressed need is that most faculty are not prepared for the type of extensive collaboration efforts it takes to succeed in major grant proposals. A portion of the training includes how to develop multistate collaborations that could involve the private sector. One key value proposition is the private sector will likely be the growth market for new research funding. New interpersonal and collaboration skill sets will be required for success.

• This training includes Extension on Integrated Grant Proposals. Robin Shepard has served on several Integrated USDA panels and laments the poor quality of these integrated proposals. The NCRA agenda has a detailed pilot effort proposed for the North Central Region. David Benfield, Ernie Minton and

Karen Plaut have worked with me on draft training designs. Extension will partner with research on this effort.

• Four State Collaboration and Univ of Guelph with John Deere Company

o John Deere Company officials and Stan Johnson, CEO, National Center for Food and Agriculture visited about a collaboration that would involve a small number of states, including representation from Canada. John Deere chose to work with NE, OH, Purdue, MI, and the University of Guelph.

o John Deere is seeking a collaboration involving advancement of uses of data collected from their equipment. This effort would involve science experts in micro and aggregate level data as well as data standards. My role has been to help facilitate the collaboration. I will lead a face to face facilitation with John Deere leadership, university faculty, Experiment Station Directors and Stan Johnson in May. This collaboration is in its early stages and has the potential to be significant.

#### Chris Hamilton's On-going Leadership Roles in NCRA

- Chris works to reduce NCRA office spending whenever possible. She often sets up calls for the NCRA and other committees using freeconference.com.
- She has also successfully implemented the use of Adobe Connect through the NCRA office to help reduce the need for face-to-face meetings, whenever applicable. She also offers virtual "hands-on" NIMSS training to AAs via Adobe Connect. Using this software not only saves significantly in travel money, but also provides flexible and convenient "meetings". **Please let her know if you or a committee is ever interested in setting up a meeting via webinar**. We had great success using Adobe Connect for the LEAD21 interviews in Washington, DC in December. Several attendees who could not make the trip were able to view the interviews and provide feedback remotely.
- Chris regularly updates the NCRA website and keeps the NCRA in line with our ESCOP marketing firm's (kglobal) social media presence by updating and sharing information via the NCRA Twitter account under "NCRegionalAssoc" (https://twitter.com/#!/NCRegionalAssoc). She works closely with NCCEA.org as well, to make sure that all NC AES and Extension directors are included in the updates.
- Chris Hamilton continues to provide excellent leadership in NCRA. Chris has outstanding skills and performs all her roles at a very high level of performance.
- Chris continues to provide leadership for the Multi-State Review Committee (MRC) coordination including:
  - Coordination with many faculty and administrators in the region and working with MRC members to search for ways to streamline the NC review process.
  - Chris not only has the skill to perform the MRC function, she has a high level of patience with faculty and administrators in carrying out this function.
  - Finally, Chris again conducted several MRC reviews this year for NC, NCERA, and NCCC projects to help take the load off our MRC members.

- Chris serves on the new NRSP1 committee that oversees NIMSS issues. She also operates as the NC region's NIMSS System Administrator and helps support multi-state project participants, AAs, and directors with NIMSS-related issues.
- Chris carries out the financial management functions of NCRA, including registration fees, office budgeting, and NCRA assessment coordination.

#### **GOALS for Next Year**

- Along with Chris Hamilton continue a smooth operating NCRA office.
- Implement the key initiatives that the NCRA Directors chose to advance
  - e.g., Climate, energy, and IP Collaborations
  - Conduct NC regional and national Winning Teams/Winning Grants workshops
  - Provide guidance and support for new collaboration opportunities that are priorities for the NC Region
  - Advance the Battelle Institute Concept if directors chose to move ahead on this effort
- Start new initiatives that the NCRA Directors chose to advance
- Pay special attention to our national marketing effort to give it as great a chance of succeeding as possible. Very important role for me in the next year as Extension joins the efforts.
- Continue timely priority communications to the NC Directors
- Continue to provide leadership to existing initiatives.
- Continue to provide assistance to new Experiment Station leaders in the region.

#### Action requested: None, for information only.

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Item 5.4: Winning Teams/Winning Grants Workshop Presenters: Arlen Leholm, Steve Pueppke, Marc Linit, Ernie Minton, Dave Benfield

**DATE:** February 27, 2012

**TO:** North Central Region – NCCEA Executive Committee and NCRA Team/Grant Training Committee

FR: Robin Shepard (NCCEA) and Arlen Leholm (NCRA)

### **Planning Committee Membership:**

Michael Ouart, Rick Klemme, Cathann Kress, Charles Hibberd, Marc Linit, Karen Plaut, David Benfield, and Ernest Minton

## SUBJ: Update - Winning Teams & Winning Grants Workshop

As you are aware we have been involved in developing the workshop called "Winning Teams & Winning Grants." In the past three months we piloted this workshop for a small group with the University of Alaska, and a second time for a larger group from the Southern Region at a location in Washington D.C. From these experiences we have learned a great deal and have subsequently modified our approach. In particular, the pilot workshop with the southern region reinforced how important it is to encourage participation from groups that are in the early stage of team formation – they should come with a pre-identified reason for working together. We've also determined that it will be more effective to offer the training in two-parts (phases) where: (1) we focus on high performing teams, collaboration and the core principles of working together on integrated projects and grants; and (2) grant writing techniques.

# **Benefits to Extension and Research Faculty in the Region from the Winning Teams & Winning Grants Workshop**

• The focus on the regional workshop will be on "how to achieve successful collaborations through high performing teams". Most workshops have focused only on grant writing. Achieving success takes far more than grant writing skills.

• Experiences from the best university and private sector collaborations will be used to help faculty understand the keys to successful collaborations including: What the collaboration is trying to accomplish, Best implementation practices and Best rules of engagement. Future funding opportunities will likely involve private sector or non-profit partners.

• Faculty from the region who have been successful in funding, leading, and managing complex projects will be presenting their wisdom as part of the regional program. Directors, fiscal officers and others at universities who have been part of successful collaborations/teams will contribute their best practices for success.

• The importance of interpersonal skills, including the role of emotional intelligence, in achieving successful teams and collaborations will be addressed in the regional workshop.

• Key to successful integrated projects and proposals will be featured at the regional workshop. Each team should leave the regional workshop with a good start on what their team is trying to achieve including strategies to fund their efforts.

• The workshop in Washington DC will focus on advanced grant writing skills and techniques. Team members who participate in this workshop should arrive with some clarity on what they are trying to accomplish.

• The Washington DC workshop participants will have National Program Leaders or Grant Managers from the most relevant agency to interact with their teams. Depending on the teams that emerge personnel from USDA, NSF, DOE, DOD, NIH or others will be approached to be part of this workshop.

• Directors from Extension and Research who are on the planning committee for the workshops have provided suggestions for potential topics where some regional

teams may have already formed, including: Bioenergy and Bioproducts, Food Safety, Local Foods, Water Quality, Nutrient and Waste Management, Pest Management, Animal Welfare, and Commercial Agriculture and Farm Management. This is not a complete list of potential topics but provides a start for thinking about who from each state might benefit from the Winning Teams & Winning Grants Workshop.

• Success comes to those who are prepared!

As we work toward holding the first workshop on Winning Teams and Winning Grants we need your help.

1. Please identify a few individuals that might be willing to help provide case study level success stories of integrated teams. We are looking for additional state and multi-state examples that can be featured to show successful team collaboration. We would like to utilize 3-6 such stories, with analysis, from those who have EITHER:

• managed large collaborative/integrated projects (i.e., multi-state and/or CAP type efforts.

• support-roles for teams and/or contributed to a successful team efforts (i.e., understanding cross-functional team processes, dynamics, needs for coaching and evaluation, etc.).

• We also see potential for a few of these individuals to possibly assist as potential co-presenters during the workshop. Some of the individuals you identify may also be asked for assistance in on-going consultation to teams in areas such as project management, leadership coaching, problems solving and evaluation needs. If you provide several names we'll contact them and determine which may work best in the curriculum we have planned.

2. Please identify key regional issues that point to a need for team approaches. The workshop is planned for groups of individuals in the early stage of team development. Therefore, please recommend key issues that you feel should be priorities for team responses. As we move ahead with a recruiting process for teams (workshop participants), we want to reflect what you (within NCCEA and NCRA) see as issue priorities.

We have summarized (below) the current curriculum and teaching approaches that we are considering. Scanning this information will lend perspective to our requests (above). If you have additional questions or concerns please let us know as soon as possible so we can address your comments, while we move ahead with workshop planning.

**Curriculum Update:** 

After pilot workshops for the southern and western region, we have modified the approach and curriculum of this workshop for the North Central Region. The overall goal of the workshop remains focused on assisting research/extension teams in attaining higher levels of performance and to enhance the probability of successfully obtaining funding to support the team's goals. The workshop objectives will be accomplished via a two phase program that will involves a session in the region and one in Washington D.C.

<u>Session #1</u> (team development) will deal with the principles of high performing teams and successful collaborations. This initial workshop will be offered two times, once in the western part of the region and repeated a second time in an eastern location.

<u>Session #2</u> (grant-writing) will address finding resources, funding and good practices for securing grant funding. This follow up workshop will be offered in Washington D.C.

Both phases will offer interactive presentations, case studies and diagnostic activities that are designed to facilitate a deeper understanding of how teams work, as well has mobilizing the expertise of the team to find funding.

As planned, we feel it is important for interdisciplinary groups of Extension and Experiment station professionals to come to the workshop, preferable in the early stage of team formation. Meaning, we envision small groups of four-to-ten individuals (total participation 75 participants) who request to participate in this training. We will not preclude individual investigators from participating; however, as designed the single investigators will likely find the second phase (grant writing) most useful.

As part of an application process, we intend each group to identify initial members, and an issue and reason requiring a team approach. Once selected the participant pre-workshop activities will include:

• Identify compelling reasons for collaboration and the need for contributions for multiple participants.

- Provide a summary of the broad issue they intend to address.
- Provide tentative objectives.
- Read *Emotional Intelligence* 2.0 and take online assessment.

## **General Curriculum Outline:**

Session #1 (offered twice, in the North Central Region)

Day One (full day)

Morning Session

- Introductions and Objectives and why we are here
- The Need for and the Art of Collaboration (Presented by a Director)
- An overview of collaboration, teams and a framework for Experiment Stations and Extension
- The role of Emotional Intelligence (EQ) in successful collaborations
- Why emotion intelligence matters
- o Understanding your own EQ
- The importance of EQ in Team Success
- o Elements of trust and shared values

Afternoon Session

- A Framework for Collaboration applied exercise
- What is collaboration trying to accomplish?

• Applied example from within the region on a successful project management and team processes (i.e., including examples from CAP Grants and large projects).

- o Best implementation practices
- o Best rules of engagement
- o Project management best practices
- Case Situation Analysis, and a group exercise with reports
- Opportunities for Integrated Team Proposals
- o Roles of our mission areas
- o Clarifying roles and expectations
- o The elements of successful integrated teams
- o The elements of successful outreach programs
- Outline a Team Plan developing goals and use of the logic model

Day Two (half day)

Morning Session

• Team Planning – group break outs will be organized, based on teams/groups

 $\circ$  (From the Southern Region workshop we created a template that teams can use for questions to ask and processes to consider as they move ahead – this session will allow time for them to work through that template of important questions and considerations)

- Diagnostics (Feedback Team Plans, approaches and problem solving)
- Revisiting and Recapping the Importance of Teams
- Next Steps leaving with an action plan

Session #2 (One day workshop (noon to noon) offered in Washington D.C.)

\*Team taught with Mike Harrington.

Day-One

Afternoon Session

- Show me the Money
- o Assessing information on funding sources
- o Understanding and working with foundations
- o Using Grants.gov
- o Community of Science COS
- o Matching your idea to those of the agency or foundation
- o Assessing Institutional Support
- USDA-NIFA National Program Leaders meet with priority groups (Teams)
- NPLs are invited based on the teams (and their issues) that attend this workshop.

Day-Two

Morning Session

- The Components to Writing Winning Grants
- Panel Dynamics and Avoiding Pitfalls
- Finding Funding a follow up
- Key Elements of Proposals)
- Select National Program Manager
- o Invited based on teams (and their issues) that attend this workshop. Examples:
- NIH
- ♦ NSF
- ♦ DOE
- Developing a personal strategic plan and the ethics of grant writing.
- o Myths debunked
- Campaigning your idea
- o Responsible conduct of research
- o Intellectual property
- Common short comings in grant applications
- The take home message
- The Holy Grail!

### **Estimated Fees and Participation:**

Total participation 75.

Session #1: a nominal fee to cover any additional speaker feels and hotel logistics (state covers travel of participants)

Session #2: planning involves Washington DC., so these fees will be at full cost recover (state covers travel of participants)

### **Estimated Time Frame:**

Session #1: June/July

Session #2: August

Revised February 26, 2012

#### Action requested: For information only

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#### Item 6.0: ARS Report

#### Presenter: J.L. Willett

USDA Agricultural Research Service (ARS)

Report to NCRA State Agriculture Experiment Station Directors

April 2012

Area Leadership

Northern Plains Area

Area Director: Vacant, Michael (Mickey) McGuire Acting

Associate Area Director: Michael (Mickey) McGuire; Bryan Kaphammer Acting

Kansas, Nebraska, South Dakota, North Dakota, Colorado, Utah, Wyoming, Montana

## Midwest Area

Area Director: Larry Chandler

Associate Area Director: J.L. Willett (effective January 2012)

Assistant Area Director: Vacant

Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, Wisconsin

**Budget Information** 

FY 2012 Appropriations

- ARS Salaries and Expenses: \$1,094,647,000
- Decrease of \$38,583,000
- Laboratory/Location Closures

FY 2013 President's Budget Proposal

- ARS Salaries and Expenses: \$1,102,565
- Program Initiatives \$72,704,000
  - Environmental Stewardship
  - Crop breeding and Protection
  - Animal Breeding and Protection
  - Food Safety
  - Human Nutrition
  - National Agricultural Library
  - Repair and Maintenance
- Decreases and Terminations \$70,492,000
  - Termination of Extramural Research
  - Laboratory/Location Consolidations
  - Termination of Ongoing Research

**Research Priorities and Initiatives** 

ARS research continues to address priorities in the following program areas: Animal Production and Protection, Crop Production and Protection, Natural Resources and Sustainable Agricultural Systems, and Nutrition, Food Safety and Quality.

Future program initiatives addressed in the FY2013 President's Budget include animal and crop breeding and protection, environmental stewardship, food safety, human nutrition, and other critical areas. These initiatives support Administration and Department priorities.

New Leadership and Vacancies

Midwest Area (MWA)

- Illinois
- National Center for Agricultural Utilization Research (Peoria)
- Bio-Oils Research Unit, New Research Leader Rex Murray (effective July 2011)
- Plant Polymer Research Unit (Gordon Selling, Acting RL)
- Indiana
  - Crop Production and Pest Control Research Unit, New Research Leader Steve Scofield (effective October 2011)
- Iowa
- National Animal Disease Center (Ames)

- Ruminant Diseases and Immunology Research Unit, New Research Leader Eduardo Casas (effective June 2011)
- Ohio
  - Soft Wheat Quality Laboratory (Peg Redinbaugh, Acting RL)
- Wisconsin
  - Dairy Forage Research Center (Madison)
    - Dairy Forage and Aquaculture Research Unit (Richard Muck, Acting RL)
    - Environmentally Integrated Dairy Management Research Unit, New Research Leader Wayne Coblentz (effective October 2011)

Northern Plains Area

- North Dakota
  - Grand Forks Human Nutrition Research Center
    - Healthy Body Weight Research Unit, Jim Roemmich
- Nebraska

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- o Roman L. Hruska U.S. Meat Animal Research (Clay Center)
  - New Center Director, E. John Pollak.
    - Animal Health Research Unit, Vacant

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### Item 7.0: NIFA Report

### Presenter: Debby Sheely, Assistant Director

NIFA Report

April, 2012

Personnel

- Assistant Director, Institute of Youth, Family, and Community: Selection made; candidate undergoing review for admission to the Senior Executive Service; Caroline Crocoll is currently acting in the position.
- NIFA Director: Dr. Sonny Ramaswamy to be named by the President. Currently Dean of the College of Agricultural Sciences at Oregon State University and Director of the Oregon Agricultural Experiment Station. May 1 start (approx.).

Budget

- NIFA FY 2013 budget proposal for discretionary funding is \$1.24 billion, an increase of \$36.78 million, or approximately 3.05% above the 2012 level.
  - Proposes \$60 million increase for AFRI to \$325 million.
  - Proposes to consolidate IPM funding to create a \$29 million Crop Protection program. Expert IPM Decision Support System, IPM and Biological Control, Minor Crop Pest Management, Pest Management Alternatives, Smith-Lever 3(d) Pest Management, and Section 406 Regional Pest Management Centers.
  - Proposes to consolidate funding for the higher education programs Resident Instruction Grants for Insular Areas, and Distance Education Grants for Insular Areas into a \$1.7 million program called Grants for Insular Areas.
- FY 2013 House appropriations hearing held March 21. Testimony may be reviewed at <a href="http://appropriations.house.gov/Files/?CatagoryID=43419">http://appropriations.house.gov/Files/?CatagoryID=43419</a>

Farm Bill

• House holding hearings with interested stakeholders through March outside of Washington, DC.

• Senate Ag Committee will be holding hearings in Washington, DC on topics including conservation, nutrition, and risk management.

Stakeholder Listening Sessions

- AFRI:
  - Public meeting: February 22 in Washington DC; transcript available on NIFA website at <u>http://nifa.usda.gov/funding/afri/afri\_listen\_session.html</u>.
  - Twelve webinars: One for each challenge area RFA, six addressing the major program areas within the Foundational RFA, and one focused on the NIFA Fellows program. Full list with dates and links at <u>http://nifa.usda.gov/funding/afri/afri\_faq\_webinars.html</u>
- Crop Protection:
  - Two public meetings:
    - March 29, 2012 in Memphis, TN
    - April 16, 2012 in Washington, DC
  - Two webinars:
    - April 11, 2012
    - May 1, 2012

Open Requests for Grant Applications

Funding Opportunity	Closing Date	Contact
Higher Education Challenge (HEC)	March 30, 2012	Gregory Smith
Grants Program		
Women and Minorities in Science,	April 12, 2012	Saleia Afele-Faamuli
Technology, Engineering, and		
Mathematics Fields Program (WAMS)		
Special Research Grants Program Potato	April 13, 2012	<u>Liang-Shiou Lin</u>
Breeding Research		
Supplemental and Alternative Crops	April 16, 2012	<u>Shing F Kwok</u>
Integrated Research, Education, and	April 25, 2012	Steven I. Smith
Extension Competitive Grants Program -		
Organic Transitions (ORG)		
1890 Facilities Grants Program	May 4, 2012	P.S. Benepal
Decadal and Regional Climate Prediction	May 11, 2012	Nancy Cavallaro
using Earth System Models	wiay 11, 2012	<u>Inally Cavallato</u>
Regional Integrated Pest Management	May 14, 2012	Herbert Bolton

Centers		
Rural Youth Development (RYD) Grants	May 21, 2012	Nancy Valentine
Program	Wiay 21, 2012	
AFRI- Dual Purpose with Dual Benefit:	Letter of Intent	
Research in Biomedicine and Agriculture	August 20, 2012	Mark A Mirando
Using Agriculturally Important Domestic	Closing Date	Mark A Milando
Species	September 20, 2012	

# Action Requested: None; for information only.

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## Item 9.0: MRC Report

## Presenter: Joe Kokini, 2012 MRC Chair

pe Proj	Current Proj # (Temp #)	Title	NCRA AA	MRC Comments
newal P	rojects			
e				
k	NC7 (NC_temp7)	Conservation, Management, Enhancement and Utilization of Plant Genetic Resources	Wintersteen	The Conservation, Management, Enhancement and Plant Genetic Resources project includes 25 partic institutions. The project lists seven, broad objectiv statement, "because of continuing needs for new a crops and for basic scientific research, the NC-7 pr nature, a long-term effort." The project is compreh essential to the future of plant genetic resources. S academia, federal labs, and the private sector activ the project; however, no specific details are provid collaborative efforts. Funding is taken off-the-top research funds from USDA NIFA (is this correct)? the funding for the project is provided by USDA A University also provides significant funding and re project. The number of publications resulting from five-year project is impressive. The outreach plan impact statement is available on the NCRA websit not clear if the impact statement is up to date. Rec approval following these minor revisons, due June submit a new impact statement to the NCRA office midterm review. NC7 will retain its number design
	NC140 (NC temp140)	Improving Economic and Environmental	Randle/Perry (until renewal	This is a renewal of a multi-state project to Improv Environment Sustainability in Tree-Fruit Production

	Sustainability in Tree-Fruit Production Through	submitted)	Changes in Rootstock Use. The previous technical
	Changes in Destate de Lles		met annuariy on a continuous basis unoughout me
	Changes in Rootstock Use		year period and has submitted annual reports in a th
			They have commitments for locations of the next the
			meetings if the project is renewed. The objectives of
			plan include continuations of cooperative testing of
			existing rootstocks across a range of growing envir
			densities, development and application in breeding
			genomics tools for improving rootstocks for tempe
			trees, identifying and acquiring new rootstocks from
			sources, and studies of the effects of biotic and abi
			on scion/rootstock combinations. The technical con
			interdisciplinary and contributions of the States inv
			to the effectiveness of the committee, especially re-
			objective.
			The first of objective seems to represent the base o
			project and is an example of how multi-state project
			cooperatively and collaboratively to create positive
			important problems in a way that would not be ach
			project. Towards this objective, the Team has oper-
			proposes to operate in what seems to be an effective
			Subcommittees for specific commodities within wh
			plantings/experiments are planned and completed,
			results are shared. The plan would be enhanced by
			description of how data will be shared, but the Tea
			history of working effectively under this objective.
			for the Project already appears useful and can be le
			ongoing work. The Team has used tables in the pas
			large number of trials as they are planned, ongoing
			that sort of format would be helpful in tracking the
			Beyond objective 1, it is less clear how specific
			methods/experiments will be linked to specific out
			impacts. For example, under objective 2 - rather th
			of specific strategic plans aimed at achieving the o
			there is presented a listing of several projects, a few
			indicated for genomic mapping and marker-assisted
			most simply stating the tolerance traits to be address
			cases, it is not clear how the States will collaborate
			outcomes will be greater because the Multi-state Pr
			only outcome listed for objective 2 is the testing of
			resulting from the work.
			The point is made in the submission that there is no
			other collaborative efforts as evidenced by internat
			participation, but it is not clear how adequately (CI
			were searched in preparation of the submission.
			There is reference to industry support received in the
1	1	1	

			period (\$2M outside university and Hatch funds -1 growers), but not specific details of how the project be leverage to obtain additional outside funding. A pending receipt of requested revisions, due in NIM 2012. Retain number request received.
NC170 (NC_temp170)	Personal Protective Technologies for Current and Emerging Occupational and Environmental Hazards	DeLong	Retain number request received. The objective of t examine acceptance and barriers to acceptance of I protective clothing, including gloves, shoes or boo and to develop research-based performance guidels standards for fire protective footwear and for glove pesticide handlers. Five Objectives have been deta project, and participating states include New York. Colorado, Maryland, Iowa, Minnesota, and Hawai very well organized. The roles of each participant in the project. The project has an excellent descript outputs that are expected and the outcomes and pro The project has also laid out milestones that are ap a very good project that is a model of multistate co consistent with national priorities and the solutions very important concerns. Recommend continuation/approval. Will retain Ne
NC1038 (NC_temp1038)	Methods to Increase Reproductive Efficiency in Cattle	Ravlin	following renewal. This project focuses on improved reproductive effit The project is generally well written and contains a objectives for the five-year period of the project. T the project. No glaring deficiencies are noted except USDA-MARC and WI are indicated as participant objectives in the write-up, yet they do not appear in E. Please have the missing participants complete t forms in NIMSS by June 1, 2012. Approval follow revision.
NC1039 (NC_temp1039)	N-3 polyunsaturated fatty acids and human health and disease	Jackson	This project is based on the fact that the lack of spe important nutrient such as long chain n-3 fatty acid DHA) results directly from insufficient data to sup Although numerous scientific bodies recommend r consumption, the effects of n-3 fatty acids on healt poorly characterized for many diseases. In addition through which fatty acids work to elicit the benefic partially known. The project responds to the goal of "human health and wellness of the U.S. population well justified in the context of national needs. Seve Nebraska, Colorado, North Carolina, New Jersey, Dakota, Wyoming, and Tennessee participate and defined roles. The objectives are well stated and cl The connection between the work of the various st

			objectives is clearly identified. The strategies are co and well thought out. The outputs and impacts are are obtainable. This is a good project which respon important national needs and is well organized. Recommend approval.
NC1041 (NC_temp1041)	Enteric Diseases of Food Animals: Enhanced Prevention, Control and Food Safety	Stromberg	This project focuses on a wide variety of enteric pacause disease in domestic livestock and poultry and pathogens harbored in livestock or flies and that masafety implications. This is a challenging project to hand, it is clear that the work is very high quality a together scientists around the common theme of en They appear to be very productive. Moreover, the <i>A</i> praise for the group ("They are a very productive g publications) of outstanding scientists that work we meetings are very interactive and I'm impressed with collaborative work that results from their meetings their outreach program is the Rushmore Conference every five years. They just had the 4th Rushmore C was well attended This is a very impressive graph that work well together. I strongly support this revise On the other hand, with the possible exception of a focuses under Aim 2, this appears to be a collection whose work is very good, but also very independer work would go on in the absence of the multistate pare sharing research results (mainly) can an NC-typ justified or is this a CC-type committee? If not, ple emphasize collaborations, outcomes of working tog funding, etc Otherwise, this is a great committee. pending these minor revisions.
NC1168 (NC_temp1168)	Regulation of Photosynthetic Processes	Benning	This is a Team of very productive laboratories with leveraging the multi-state project system for enhan a clear plan for extending those efforts into the nex period. The technical committee planned would be and the contribution of members seems well integr the stated objectives. The history of the Team, and presented, includes a combination of collaboration projects and sharing of results in common areas. Th phenomics platform with NC1168 members is just example of the impact the multi-state format is anti Outputs and outcomes/impacts are clearly stated in supported by a timeline for deliverables. Team men strong record of external funding in this area that h by the previous multi-state project. Please just send

				from 2007-2008 in .pdf format to the NCRA office 2012. Recommend approval.
	NC_temp1198	Renewing an Agriculture of the Middle: Value Chain Design, Policy Approaches, Environmental and Social Impacts	Colletti	NC_temp1198 is well written and concise, also ver important especially with today's focus on smaller Community Supported Agriculture (CSAs). Good clear outcomes and milestones. Excellent outreach presence. In their previous incarnation, NC1036, t pleasure to work with and always submitted compl reports. The NCRA also appreciated that they kne terminate the old group and re-think their strategy, keeping going just because they could. We're confi committee will be active and successful. Recomm approval.
X	NCCC84 (NCCC_temp84)	Potato Breeding and Genetics Technical Committee	Grafton	The Potato Breeding and Genetics Technical Commobjectives that are relevant to the NIFA goals. The important crop to the economy of the North Centra especially within a quad state region (Michigan, M Dakota, and Wisconsin). The Committee provides educate industry personnel about potato variety triat the region. A meeting format that includes multidis scientists (breeders, geneticists, molecular biologiss pathologists, and agronomists) and graduate studer and the North Central, Western, and Northeast regialso provided. The major concern of this project is participants from four states and Canada are listed E for the renewal project. The previous project listed from nine institutions. Another concern is that the Outcomes/Impacts are written more as activities ra outcomes/impacts (e.g., changes in knowledge, act conditions). Recommend deferral of approval penerequested revisions: More participants should be ac Dakota especially, since they are listed as an active body of the proposal, and improve Outcomes/Impacts are visions due in NIMSS by June 1, 2012.
	NCCC204		Hamernik	2nd reminder sent 9/7, little response to AA's inqui renewing.
	NCCC_temp214	Biology, Etiology, and Management of Dollar Spot in Turfgrasses	Hammerschmidt	NCCC_TEMP214 is a coordinating committee foc problem of Dollar Spot in turfgrasses. The project of is well written and appears to meet the MRC region expectations for CC type committees (multistate co- information exchange is appropriate within a funct education or extension); have expected outcomes; knowledge; and are peer reviewed). For these reaso recommended that the project be approved.

1	NCERA103 (NCERA_temp103)	Specialized Soil Amendments and Products, Growth Stimulants and Soil Fertility Management Programs	Rosen	This is a well-written, well-organized proposal wit concise outcomes, impacts, and activities. The gro work well as a team and the methods (publications described for outreach and dissemination of the sol information are excellent. The AA review was also only concern with this committee is their failure to reporting requirements in the NIMSS system. The of this committee only submitted two reports over period; reports are required annually. I recommend for approval/continuation with the stipulation that a will be submitted to NIMSS each year and no later after each meeting. Failure to do so may result in the cancellation and potential termination of the comm
	(NCERA_temp184)	Diseases		research on current and emerging diseases in small exchange of information, results and germplasm to integrated management strategies for significant di committee has met on an annual basis during the p period. The meetings are held during May, and the corresponding lag in reporting of the period ending September, but reports have been filed in a timely May meetings. The reports include detailed descrip completed, information shared and impacts made. seems to have performed in an effective way durin five-year period. The committee points out that the recognized and modeled by other groups with simi other species (the Corn Disease Working Group ar Soybean Diseases). The submitted plan includes detailed sub-objective one that will continue a coordinated approach to re across the committee that will study integrated mar systems and fungicide efficiency, will develop and management methods, will screen nurseries for res germplasm, and will study relevant population bio. The committee has a history and a plan for dissem information through a variety of meetings and elec communications. Outcomes/impacts from the cont committee is adequately outlined. Recommend app
	NCERA193 (NCERA_temp193)	IPM Strategies for Arthropod Pests and Diseases in Nurseries and Landscapes	Payne	This multistate project focuses on integrated pest n strategies for insect and disease pests of ornamenta nurseries, landscapes, and urban forests. Specific r objectives have focused on biology of key pests, a

				monitoring and prediction, assessment of new pest and application technologies, stress factors predisp pest attacks, plants for pest resistance, elucidating host plant resistance, cultural practices to enhance implementation of biological control and decision NCERA-193 provides a successful forum for plant entomologists to discuss IPM programs for insects ornamental plants, exchange research results and E information, formulate complimentary research ob interdisciplinary collaborations across states, and a of effort. The project addresses a very important a research and Extension in support of an industry w \$175 billion in output revenue in 2007. The project multistate in nature but the participating states are and their specific roles in the project are unclear. T well laid out and clear but they are not well connect states that execute the work. To the credit of the gr how different research and Extension networks will the objectives but the process of execution is fairly outcomes are well discussed. The project should be the distribution of assignments among states/facult specifically and clearly. Final approval will be given following receipt of r revisions, due in NIMSS by June 1, 2012.
k	NCERA199 (NCERA_temp199)	Implementation and Strategies for National Beef Cattle Genetic Evaluation	Hogberg	This project focuses on coordination of research ac short-term goals related to developing strategies for improvement of beef cattle. The NCERA199 comr important component of the National Cattle Evaluat includes breed associations, the National Beef Cattle Consortium, the Beef Improvement Federation, lar universities, and registered seedstock and commerce the beef industry. The objectives of NCERA199 ar the goals of the USDA NIFA. The new, five-year p integrated approach for research, education, and ex- activities. The activities of this committee are clear which leads to rapid and widespread transfer of res- new genetic technologies throughout the beef indu proposal lists 16 participants from 12 institutions ( industry; 2 beef associations; and 1 ARS Center) in The Expected Outcomes and Impacts describe a Be Excellence by Weaber and Williams but Weaber is Appendix E. The section on outcomes/impacts des (develop a single, national database for performance information; educational materials and programs; I prediction workshop; symposium; etc.) and activiti

				cattle breed associations; serve as speakers at annu research symposia; etc.) rather than outcomes/impa changes in knowledge, actions, or conditions). Wit outreach and education activities conducted by this are also encouraged to conduct some formal evalua efforts. Recommend approval once these minor re completed. Revisions due June 1, 2012.
111				
9				
	NC1173	Sustainable Solutions to Problems Affecting Bee Health	Linit (12)	The project is aimed at addressing bee health and d causes of and solutions for the recent rapid declines colonies. The project is closely tied to a \$4.1 millio study colony collapse disorder and other significan problems. The objects of the NC1173 Project range development and distribution of best practices for t control common mites, to determining the impact of pathogens and pesticides on bee deaths, discoverin mechanisms of pathogen- and pesticide-induced de genomic markers for breeding programs to improv- determining influences of nutrition and management and understanding interactions of other environment pathogen effects. Technical committee members have continued to m basis, and an Impact Statement has been submitted vary in format, but most results are reported by Stat clearly linked to (summarized by) the objectives of Project plan. The results listed by Station in the Jar were much more brief than those in the January 20 January 2010 report includes a few publications, ar information under the January 2011 report does no publications. There is not a report of new grants ob minutes from the most recent meeting in February mentioned that updated results will be included in a update but that document is not linked. There is web access to information from NC1173 a via eXtension, and much of the information listed i Statement is available there (e.g., information on d interactions, candidate genes, etc.), but the informat clearly organized as an outcome of NC1173 projec It is not clear how much impact is likely to be reali genomics objectives (i.e., likely value of markers of QTL, expression profiling and eQTL work that is a of the project objectives) based on the amount of in

				provided in the NC1173 reporting. It appears there is significant work progressing in t not clear how NC1173 is leveraging that relationsh progressing relative to the CAP. Recommend conti please be more thorough when completing annual future. All sections must be completed.
1	NC229	Detection and Control of Porcine Reproductive and Respiratory Syndrome Virus and Emerging Viral Diseases of Swine	D. Benfield (99)	All reports submitted, committee making good pro objectives. NC229 is very well-organized and pub Moreover, members have secured numerous grants research. All of this information is clear and easy well-organized and well-written annual reports. C committee could serve as a fine example of an idea committee. Continuation is whole-heartedly recon up the great work!
	NC1177	Agricultural and Rural Finance Markets in Transition	S. Hanson, MI (05)	NC1177 has been meeting regularly and submitting as required. Each annual report is well-laid out and the progress made towards each objective, as well publications, and acquisition of external funding. F continuation of this committee. There is no NCR4 statement on file for this project, please submit one office by June 1. See http://ncra.info/docs/ImpactSubmissionForm.doc.
	NC1178	Impacts of Crop Residue Removal for Biofuel on Soils	G. Pierzynski, KS (09)	The objectives of NC1178 are an extension of wor previous multi-state research projects over nearly 2 soil erosion, water usage and quality, and carbon so relation to cropping systems and crop production. To objectives of NC1178 add the impact and manager residues to this picture, to study the effects on the v capacity, nutrient content and erosion of soil, and t carbon in the environment. Understanding the opti- management of crop residue takes on an increasing importance in the context of demand for biofuels. The technical committee has met on a regular basis subsequent annual reports to the website representi September 2011. These reports describe work clear project objectives and is presented to show evidence of soundly designed experiments across a wide ran geographical locations and agricultural and ecologi- range of data generated by these collaborative and studies represents a primary value of the project. The format of the annual reports at the website doe publications, but does include an impact section in contents of which demonstrate further that the proj relative the project proposal. There is evidence of edue to NC1187 project activity, including NIFA-A conference on soil carbon sequestration and signifi

			a research project on biofuel production, as well as DOE.
			Recommend continuation, however, please include
			with future annual reports.
NC1179	Food, Feed, Fuel, and Fiber: Security Under a Changing Climate	F. A. Ponce de Leon (11)	As the title suggests this project focuses on the dev science/data for the prediction of crop and animal p under expected climate change conditions. The nee information to help guide policy and specific action Numerous groups have sought to evaluate the impact change on crop performance and the subsequent in may have on global food, fuel, and fiber supplies. Of and economic models exist that can test the impact change. Rainfall and water supply would also be at in temperatures, reduced crop productivity, and ince deficits could reduce soil organic matter levels and affect agricultural productivity. To complicate the associated with climate change, the Renewable Fue Program mandates quadrupling bioenergy contribu- fuel supply by 2010. The integrated teams that repu- are focused on developing the science and database current NCR committee and its predecessors have for nearly sixty years. They have conducted resear- regional impact and impact on agricultural product use. Data collection remains the responsibility of a this group. The project is clearly multidisciplinary scientists from Georgia, Indiana, Kansas, Michigan Missouri, New York, and South Dakota who work coherent and integrated fashion to obtain the data t The specific tasks allocated to each state are clear. outcome of this project was the publication of the I Region Agricultural Climate Atlas in 2003. The gri developed well laid out objectives that build on ear they are developing data with the goal of providing understanding of how current agricultural challeng bioenergy needs will be met. They have clearly our and expected impacts. They have also listed key m what can be expected next year. They have a brief outreach plan. They submitted a comprehensive rep their accomplishments in 2011. This is a scientific which is very well managed. This project is solid n year and the work is timely and should be continue consider nominating this committee for the Nation Research Award.

				office by June 1. See
				http://ncra.info/docs/ImpactSubmissionForm.doc.
k	NC1180	Control of Emerging and Re-emerging Poultry Respiratory Diseases in the United States	M. Saif, OH (08)	Two annual reports from annual meetings of the N committee in January 2010 and January 2011 are in database. NC1180 is also up-to-date with their imp Numerous accomplishments are listed from 2010 a general, the group appears to be productive and mo a manner that will allow them to meet the original are some collaborative efforts described for Object GA, MN, and OH) in 2010 and 2011 and Objective and DE). Otherwise, it appears that most of the acc are from single stations. The committee members conduct more collaborative projects to leverage the resources. There is no mention or indication that the successful in securing external funding. Please pro- external funding and multistate collaborations in for Recommend continuation.
	NC1181	Sustaining Forage-based Beef Cattle Production in a Bioenergy Environment	J. Baker (06)	The members of NC1181 appear to be making reat towards the objectives of their project. This group work across state lines on objectives of common in committee has both the expected number of annua impact statement on file. The group has leveraged with the multistate project into external funding, jo and a joint conference. Based on the foregoing evi towards objectives and evidence of impact, it is reat the project continue.
	NC1182	Nitrogen Cycling, Loading, and Use Efficiency in Forage-Based Livestock Production Systems	D. Benfield (11)	The amount of nitrogen applied annually to forage systems of the Midwest exceeds plant uptake and a the nitrogen consumed by grazing animals is remov ecosystem. Significantly greater nitrogen is remov mechanical harvesting for feed but the same proble the forage is fed: the animals consume forage nitr excrete most of the nitrogen into the environment. are focused on improving nitrogen use efficiency in introgen going into the environment as well as to r cost to farmers. Many efforts and resources are air the flow of nitrogen into the atmosphere or water b the establishment of riparian buffer strips and restor wetlands where physical impedance or biochemicated of nitrogen can occur. The literature review coverses field broadly to complement the accomplishments They have well laid out objectives and they explain states will work together to accomplish objectives, states include Wisconsin, Oklahoma, Georgia, Ken Dakota, Utah, and Arkansas. They have clear outp clearly the projected impacts including key milestor

				solid outreach plan and description of outreach and The project is solid; the science is precisely what i consistent with NIFA and other national priorities, managed and has a good crisp plan moving to the project should be continued.
				Final approval for continuation is contingent upon NCRA required impact statement. Please submit o office by June 1. See http://ncra.info/docs/ImpactSubmissionForm.doc
l	NCCC9	MWPS: Research and Extension Educational Materials	J. Lawrence, IA (11)	Annual meetings held and reports submitted as rec Recommend continuation.
l	NCCC42	Committee on Swine Nutrition	N. Merchen, IL (03)	Annual meetings held and reports submitted as rec Recommend continuation.
l	NCCC210	Regulation of Adipose Tissue Accretion in Meat- Producing Animals	J. E. Kinder, OH (01)	Annual meetings held and reports submitted as rec Recommend continuation.
l	NCERA3	Soil Survey	K. Olson, IL (11)	Annual meetings held and reports submitted as rec Recommend continuation.
l	NCERA57	Swine Reproductive Physiology	J. Baker, MI (01)	Annual meetings held and reports submitted as rec Recommend continuation.
l	NCERA212	Soybean Diseases	S. Slack, OH (00)	Annual meetings held and reports submitted as rec Recommend continuation.
l	NCERA213	Migration and Dispersal of Agriculturally Important Biota	W.F. Ravlin, OH (06)	Annual meetings held and reports submitted as rec Recommend continuation.
l	NCERA214	Increased Efficiency of Sheep Production	J.E. Minton, KS (10)	Annual meetings held and reports submitted as rec Recommend continuation.
L	NCERA215	Contribution of 4-H Participation to the Development of Social Capital Within Communities	J. Colletti, IA (09)	Annual meetings held and reports submitted as rec Recommend continuation.
l	NCERA216	Latinos and Immigrants in Midwestern Communities	C. Hibberd, IN (09)	Annual meetings held and reports submitted as rec Recommend continuation.
l	NCERA217	Drainage design and management practices to improve water quality	R. Kanwar, IA (04)	Annual meetings held and reports submitted as rec they are often late. Recommend continuation with that annual reports be submitted to NIMSS no late after the annual meeting.

roposals	/Budgets			
//myweb	space.wisc.edu/xytho	swfs/webui/_xy-44812680_1	-t_ZJclubaD to v	view all NRSP budget requests and proposals up for
nal Inform	nation Management a	nd Support System (NIMSS)	, 2011-2016	Budget only for review
onal Atn	nospheric Deposition	Program (NADP), 2009-		Budget only for review
g Pesticid	e Registrations for Sp	becialty Crops and Minor Use	es, 2010-2015	Budget only for review
Potato G otato (Sol	enebank: Acquisition, anum) Germplasm, 2	, Classification, Preservation, 010-2015	Evaluation and	Budget only for review
nal Agric	ultural Program for M	linor Use Animal Drugs, 200	9-2014	Budget only for review
Animal	Genome Research Pro	ogram, 2008-2013		Budget only for review
Animal	Nutrition Program, 20	010-2015		Budget only for review
: ipmPIF	E National Research	Support Project, 2012-2017		Proposal and budget for review
ınding d	ecisions			
	NC7	Conservation, Management, Enhancement and Utilization of Plant Genetic Resources	Wintersteen	Deferred until July NCRA Meeting
	NC1100	Enhancing Rural Development Technology Assessment and Adoption Through Land Grant Partnerships	Lovejoy	Deferred until July NCRA Meeting
IRC				
inee to N	Vational Multistate Re	esearch Award: NCERA208		
tatement	requirements for NC	CCs and NCERAs? Can we	reduce non-esser	tial reporting by eliminating the requirement for CO
ith NCA	Cs not completing ass	igned reviews: Ideas for moti	ivating NCAC m	embers to do the work
er MRC b	ousiness			

# Action requested: For discussion and approval of above MRC recommendations and reviews.

Action Taken: All MRC recommendations approved.

Item 9.3: NRSP Report

## Presenter: Abel Ponce de Leon, NRSP Review Committee Chair and NCRA Rep, 2011

- All NRSP projects have submitted their requested budgets for FY2013. Please refer to the FY2103 Summary document for specific request. All projects are requesting the same amounts as FY2012.
- NRSP\_temp261 has resubmitted their revised proposal, taking into account their peer reviews from last year and this year. Please note: Although the peer reviews are available for viewing at the link below, the final version of the proposal was prepared to address these concerns. Peer reviews were generally favorable.
- All available NRSP proposals and budgets can be found online here:https://mywebspace.wisc.edu/xythoswfs/webui/\_xy-44812680\_1-t\_ZJclubaD NRSP budgets and proposals should be reviewed by directors at their upcoming spring meetings. Any comments or concerns should be sent to the NRSP-RC before the summer call. We will be working with the other members of the NRSP-RC to schedule a conference call sometime early in the summer to prepare final recommendations to ESCOP in advance of the fall ESS business meeting and vote.

Action requested: EDs should have their directors discuss NRSP budgets and proposal at their regional spring meetings and share their comments with the NRSP-RC by the end of April 2012.

Discussion: What progress is being made in freeing up NRSP funding over time? Conversations on leverage expectations to take place at next NRSP-RC call in June. Leverage expectations will vary considerably between projects, so we need to establish a minimum. Are they really serving the national initiative? To be continued.

## • NRSP6 Written Update

Prepared by: John Bamberg

## Agenda Brief

## NRSP-6: UNITED STATES POTATO GENEBANK

Acquisition, Classification, Preservation, Evaluation and Distribution of tuber-bearing Solanum Species.

In 2011, we were particularly successful in the number and yield of seed increases, and orders for germplasm remained very strong. We uploaded much evaluation data on tuber calcium and antioxidants to the public internet database.

The payoff in funding the genebank is in discovering and deploying traits that are useful to the public and the industry. We added four new golden-fleshed potatoes to the collection, and selected several from within the genebank. Working with cooperators from WA and OR, these selections were shown to allow the production of chips and fries with the desired yellow color,

but much reduced levels of the toxin acrylamide. We added to the genebank the clone with phenomenal levels of total antioxidants—as high as leafy green vegetables—which we selected with help of cooperators in TX and WA. Our work with cooperators in Peru continued to make progress on identifying germplasm which responds to calcium applications with better yield, tuber quality, and frost resistance. Work continued on the project to do multiplex tuber testing of the species *microdontum* which has a remarkable array of useful traits, including anti-cancer components. This year we tested the 94 populations of that species for tuber greening, finding some with very strong resistance. A cooperator in WI tested powdered tuber samples of 400 cultivars and 30 wild species which we provided for analysis of starch types, pursuant to a potato with a lower glyceamic index. Continued work with a cooperator in IA resulted in identifying germplasm with more than 5-fold the natural appetite suppressing protein of standard cultivars potentially a significant tool for addressing obesity. With an OR cooperator, we found levels of folate in exotic wild and cultivated species with over 5-fold that of standard cultivars, showing that potato could be bred to become a significant dietary source of this vitamin-- which impacts birth defects, cancer, heart disease, and mental health. We continued exploring for germplasm with higher potassium—a nutrient essential for preventing stroke and maintaining bone and muscle with age, but present at much below the optimal levels in the US diet.

We continued work on improving germplasm management. We again collected germplasm incountry, finding populations at sites never before reported or collected in AZ, NM and TX, and we have already identified two novel mutants in these materials. These and similar USA stocks were used as research models to find more efficient collecting methods. For example, we used AFLPs to identify certain sky-island mountain ranges in AZ with particular genetic diversity, and prioritized them for more intensive collecting. We tested winter tuberization trials in Davis and Parlier, CA.

We added about \$25K in industry support for 2011. We already have a promise of \$20K from two companies, and reasonable hope for significant additions to that from two more in 2012.

The ability to efficiently evaluate traits is rapidly improving. We are on the brink of a leap forward in breeding through molecular markers and genetic technology. Potato is an increasingly important world food. Climate is changing, and health issues and their economic impact are increasing in our aging population. Because of these factors, there has never been a more important (or exciting) time to be involved in improving potato through mining the rich deposits of traits in the US Potato Genebank.

## Action Requested: None; for information only.

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Item 9.4: Other MRC Business

### NC Multistate Award Nominee:

We received three nominations: NCCC46, NCCC042, and NCERA208. NCERA208 was selected and approved to go forward to the national competition.

#### NCAC Issues: Presenter: Steve Slack, All

- Communication issues with some committees
- Meeting timing issues

• MRC members would appreciate comments from "experts" to go along with their reviews, especially if they are not familiar with the topic of the project assigned.

• AA could select who is in charge of next NCAC meeting to select site and assign reviews.

## Further streamlining of MRC review process: Presenter: Joe Kokini, All

• Joe Kokini will continue to evaluate AppAs and AppBs to cut down size of proposals, while increasing value.

• We need to find better way to used MRF to increase collaborations. Put research money behind fewer projects in line with NIFA priorities, support collaborations between universities

- Comments:
  - Don't we already support only participants who are collaborating?

• Are we just supporting an out-dated system? NC projects cannot complete with AFRI projects for collaborative research, so we need a new model.

o Add to June meeting agenda as well for continued discussion

Action requested: Add the multistate funding "pool" concept to the NCRA summer meeting agenda for further discussion. Chris and Arlen will add this item.

### Item 10.0: Nominations Committee Report Presenter: Ernie Minton

The NCRA is currently in need of volunteers for the following roles:

• New NCRDC member to replace Joe Kokini (2 yr term is up): Abel Ponce de Leon volunteered.

- NC1173 AA found! Thanks to Marc Linit for volunteering.
- New MRC member for FY2013: Joe Colletti (IA) volunteered to serve. Thanks, Joe!

# Action requested: Select and approve appropriate individuals to serve in these vacant positions.

Action taken: Abel Ponce de Leon and Joe Colletti approved to served on the NCRCDC and MRC, respectively.

# Item 11.0 ESCOP Science and Technology Committee Presenter: Bill Ravlin

History: Developed Science Roadmap, prioritize elements of Roadmap, used in interactions with USDA. Now working to streamline the document down to 5 or so pages with Dan Rossi to help popularize document.

Will select Multistate Award nominee for national award in May, to be presented at APLU meeting this summer. Next call will come mid-December

Bill and Dan planning committee-wide meeting to recoup where they are with the roadmap. Working to get Social science issues group linked in better.

### Action requested: None, for information only.

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## Item 12.0: ESCOP Communications and Marketing Committee Update

### **Presenters: Bill Ravlin and Arlen Leholm**

Members of the ESCOP Marketing Committee including Lee Sommers, ESCOP Chair, met with ECOP leadership, kglobal and Cornerstone on January 13,2012, in Washington DC, to discuss the merits of ECOP joining ESCOP in the kglobal/Cornerstone Communication and Marketing efforts.

kglobal and Cornerstone were asked to submit a proposal that would include a joint effort for ESCOP and ECOP. See the joint proposal by kglobal and Cornerstone in the link below.

## http://ncra.info/docs/Marketing/kglobal02082012.pdf

The ESCOP System Communication and Marketing Committee met during the CARET meetings in Washington DC, on February 26, 2012. A key agenda item at this meeting was a discussion of the joint ECOP/ESCOP Marketing Proposal from kglobal/Cornerstone. ESCOP approved moving forward on a joint effort with ECOP on February 27, 2012, providing ECOP also approved the joint effort.

ECOP approved the joint proposal at their national directors meeting in March, 2012. A Working group will be formed soon to develop the operating procedures for a joint ESCOP/ECOP effort.

Background: At the national ESS meeting in 2010, a second three-year assessment for the Marketing effort was approved starting in April of 2011. ESS is nearing the end of the first year of the second three-year annual assessment for \$300,000. The joint ECOP/ESCOP effort is for two years at \$400,000 with ECOP paying half. The ESCOP assessment will be reduced to \$200,000 for the last two years of the three-year assessment.

## Action requested: Information only

Item 13.0: NC/NE Joint Meeting Draft Agenda

# 2012 North Central and Northeast Joint Summer Session

# Hilton Burlington, 60 Battery Street, Burlington, VT 05401

# July 8-10, 2012

# Draft Agenda [as of 2/1/2012]

# Sesquicentennial of the Land Grant Act - 150th Anniversary of the Passage of the Morrill Land-Grant Act (July 2, 1862)

Date	Location	Event
July 8, Sunday:		
8:00am – 4:00pm	Burlington	TOUR #1 "From Caves to Kitchen – Production of Local Value- Added Food Products"

		(approx. travel time = 7 hours)
		TOUR #2 "A Spectrum of Organic Products – From Seed to Farm to Furniture Coating"
		(approx. travel time = 7 hours)
		- Tour details below
3:00-5:00pm	Hilton Room #	NERA Multistate Activities Committee Meeting (tentative)
5:00-6:00pm	Hilton Room #	NERA Executive Committee Meeting (tentative)
3:00-5:00pm	Hilton Room #	Registration
6:00-8:00pm	Hilton Room #	Opening Reception
		Brief Welcome – Dean Tom Vogelmann Justin Morrill Historian/Actor – UVM or USDA [To be confirmed]
July 9, Monday		
7:00am	Hilton Room #	Breakfast and Registration
8:00am	Hilton Room #	Welcome Remarks – University of Vermont Hosts
8:15am	Hilton Room #	The Land Grant: Celebrating the Past and Looking to the Future – A panel of speakers will give different perspectives about the past and how they see the future of the Land-grant as it continues to fulfill its mission. Suggested speakers:
		- Federal – USDA-ESS Undersecretary Dr. Cathy Woteki (confirmed)
		- University – (To be confirmed)
		- Private Sector – Green Mountain Coffee (To be confirmed)
		- Bi-National – Eastern US/Canada Climate Change
10:00am		Break
10:30am		Current status and future challenges of funding for Colleges of
		Agriculture in light of declining federal and state funding
		Panel - Wendy Wintersteen, Cornerstone (TBC) and CARET Executive Committee Member (TBC)
11:30am	Hilton Room #	Lunch - USDA Secretary Vilsack [TBC]
1:00pm		Proposed Breakout Topics - Coordinators

		A. Climate Change - Tom Vogelmann and Mike Hoffmann
		B. Food Systems - Linda Kay Benning and Robin Shepard
		C. Communicating Science and Technology - Al Levine (TBC), Arlen Leholm and Cornerstone (TBC)
		D. STEM - Helene Dillard and Valerie Adams
		E. Disaster Management and Emergency Response - Mark Linit and Doug Lantagne
		F. Invasive species - Tom Vogelmann, Fred Servello and Cameron Faustman
		G. Revenue Generation (e.g. equity positions in jointly managed operations) - Mark Linit
2:45pm		Break
3:15pm	Hilton Room #	General Session – Group Reports and Discussion
4:30pm		Adjourn for the Day
5:30pm	Seaport	Boarding the Spirit of Ethan Allen III
6:00-9:00pm	Spirit of Ethan Allen III	Sunset Dinner Cruise
		Cake and Celebratory Toast to the 150 <sup>th</sup> Land Grant Anniversary
9:00pm		Return to Hilton
July 10, Tuesday		
6:30am	Hilton Room #	Breakfast
8:00am	Hilton Room #	Joint Meetings: approx. 30 persons in each group
	Hilton Room #	NC and NE Deans/Admin. Heads
	Hilton Room #	NC and NE CARET Delegates
	Hilton Room #	NC and NE Extension Directors
		NCRA and NERA Directors
10:00am		Break
10:30am	Hilton Room #	Section Meetings: approx. 15-20 persons in each group
		Section incomiger approve to herefore in over group
	Hilton Room #	NC Deans/Admin. Heads
	Hilton Room #	NE Deans/Admin. Heads

	Hilton Room #	NC CARET
	Hilton Room #	NE CARET
	Hilton Room #	NC Extension Directors
	Hilton Room #	NE Extension Directors
	Hilton Room #	NCRA
		NERA
12:00pm		Lunch
1:30pm	Hilton Room #	Section Meetings: approx. 15-20 persons in each group
[During this time	Hilton Room #	NC Deans/Admin. Heads
CARET may meet	11:14 - m D #	
with AHS.J	Hilton Room #	NE Deans/Admin. Heads
	Hilton Room #	NC CARET
	Hilton Room #	NE CARET
	Hilton Room #	NC Extension Directors
	Hilton Boom #	NE Extension Directors
		NE Extension Directors
	Hilton Room #	NCRA
		NERA
3:15pm		Break
3:45pm	Hilton Room #	General Session – Joint Session Follow-up
4:45pm		Adjourn

## JSS Planning Conference Call PROPOSED -- JOINT SUMMER SESSION TOURS for CARET & Other Participants Sunday, July 8, 2012 -- 8:00am – 4:00pm

TOUR #1 "From Caves to Kitchen – Production of Local Value-Added Food

## Products"

(approx. travel time = 7 hours)

Hilton Burlington, 60 Battery Street, Burlington (802/658-6500)

--69.7 miles, 1 hour, 38 minutes (Burlington to Greensboro)

Jasper Hill Farm, 148 Town Highway 41, Greensboro (533-2566)

--Artisanal, Hand Crafted Cheese --web: <u>http://www.jasperhillfarm.com/</u>

--7.62 miles, 16 minutes (Greensboro to Hardwick via Center Road)

--or 11 miles, 18 minutes (Greensboro to Hardwick via VT-16)

## LUNCH at Local Restaurant around Greensboro

**VT Food Venture Center**, 140 Junction Road, Hardwick (472-5362)

--VFVC is a shared-use kitchen incubator for value-added & specialty food producers.

--web: http://vermontfoodventurecenter.org/

--59 miles, 1 hour, 21 minutes (Hardwick to Burlington)

Return to Hilton Burlington approx. 4:00pm

# TOUR #2 "A Spectrum of Organic Products – From Seed to Farm to Furniture Coating"

(approx. travel time = 7 hours, 20 minutes)

Hilton Burlington, 60 Battery Street, Burlington (658-6500)

--62.5 miles, 1 hour, 28 minutes (Burlington to Hardwick)

North Hardwick Dairy, 2703 Bridgman Hill Road, Hardwick 05843

--web: http://web.mac.com/nick109x/iWeb/northhardwickdairyfarm.com/Welcome.html

--Nick & Taylor Meyer and Steve & Patty Meyer and Andrew & Mary Meyer

--Phone 802/472-8889, -5425

--4.5 miles, 9 minutes (Hardwick to Hardwick)

## LUNCH at Local Restaurant in Hardwick

Vermont Natural Coatings, 180 Junction Rd (472-8700), Hardwick

--web: http://www.vermontnaturalcoatings.com/

--3.5 miles, 5 minutes (Hardwick to Wolcott)

High Mowing Organic Seeds, 76 Quarry Rd (472-6174), Wolcott

--web: http://www.highmowingseeds.com/

--56 miles, 1 hour, 17 minutes

Return to Hilton Burlington approx. 4:00pm

[Will create webpage w/links to "Places to Visit in Vermont" on 2012 JSS Meeting website]

Action Requested: Discuss agenda and provide feedback on proposed breakout topics

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## Item 17.0: ESCOP B&L Committee Presenter: Steve Slack

Ernie and Karen serve for our region, Steve serves as national ESCOP B&L Chair (and BAC), but will be stepping down and Jeff Jacobsen to take over.

Action Requested: None; for information only.

Item 18.0: Suspected Insect Resistance to Bt Corn Presenters: Steve Pueppke, All

Background information:

NCCC46 Letter to EPA open docket

Monsanto's reaction to NCCC46 EPA letter

NPR Article

Bt research Coordination, March 26, 2012

Support needed for researchers to attend meetings to discuss and work on this issue. Emergency funds?

Soybean rust group met three times when the problem first emerged. Created a special NCDC.

NCCC46 already exists, so that's no problem. We just need directors to commit to and approve additional travel funding, both for their participants as well as a few outside the AES.

Deb Sheely could offer about \$5000 from her operating budget.

Leverage corn growing associations to match funds. Work with state corn councils.

NCCC46 members will be the lead and provide more specific information to directors. NC205 as well, lots of overlap. Authorize one or the other.

Rick Lindroth: Created a philosphical resolution of support to take forward to NCCC46 and NC205:

## **Resolution of Support**

The North Central Regional Association of State Agricultural and Experiment Station Directors applauds the work of the Region's corn insect entomologists in identifying putative Bt resistance in corn rootworm, and their efforts to communicate their findings to the EPA and other stakeholders. Further, we commend their proactive approach to clarifying the extent of the problem and its implications for corn production in the North Central Region. Finally, we appreciate their selfless service as science ambassadors for their respective institutions and the NC Region, and their continued efforts to maintain collegial relationships with commercial interests, in the context of a highly charged socio-economic-scientific issue.

The NCRA Station Directors commit to providing the financial resources necessary for NC205 and NCCC46 representatives to meet with the purpose of clarifying the problem and developing a regional approach to its definition, communication and resolution.

## Action requested: Approve the above resolution of support Action Taken: Resolution approved.

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## BATTELLE TECHNOLOGY PARTNERSHIP PRACTICE MEMORANDUM

STEERING COMMITTEE: NORTH CENTRAL STUDY
SIMON TRIPP, SENIOR DIRECTOR BATTELLE TPP
REGIONAL UNIVERSITY AGBIOSCIENCE INSTITUTE CONCEPT
4/8/2012
DEBORAH CUMMINGS, MITCH HOROWITZ

The recent *Power and Promise* report for the North Central Region's land-grant universities highlights the outstanding research and extension capabilities present across the 12 institutions. Taken together, the university agbioscience resources (in combination with the agronomic and agribusiness characteristics of the region) make the North Central United States one of the world's premiere agbioscience regions. However, while there is a distinct concentration of broad and deep resources and capabilities, industry seeking to access these resources for collaborative research have no single point of access. Resources instead have to be accessed on a more ad hoc, institution by institution level, with potential research sponsors or collaborators having to navigate very different policies, procedures, contractual arrangements, negotiating terms, etc. at each university. Compounding the problem, there is sometimes even variation across colleges or departments and facilities within individual universities. In undertaking recent projects across the region, Battelle has had the opportunity to interview several major agbioscience corporations on technology development matters. A fairly constant refrain from corporate research managers is a preference to have a more uniform, one-stop-shop means of gaining access and building research collaborations with universities. Such uniform access is being facilitated overseas in countries such as Germany, Australia, the U.K., and Singapore. As a result, many feel that the ease in which working collaborations can be built in these countries is pulling agbioscience research sponsorship dollars away from U.S. research institutions.

Over the course of its interviews, Battelle has posed to industry leaders the idea of a collaborative institute model across multiple leading agbiosciences research universities whereby industry would contract with a single institute to gain access to university faculty and research resources across multiple participating universities. The participating universities would be members of the institute and likely would negotiate a single shared agreement. Industry reacted favorably to this idea, and when posed to senior administrators of the North Central land-grants there was similar interest in investigating the concept further. With federal research funds increasingly constrained for the foreseeable future, this mutual interest comes at a time in which corporate research sponsorship will likely increase in importance. As a result, there is an opportunity for North Central universities to seize an early advantage in building a collaborative model that has great appeal to industrial sponsors and partners.

In response to this opportunity, Battelle suggests that a follow-on project to *Power and Promise* be considered—a North Central Collaborative Agbioscience Institute feasibility study. Battelle would seek funding from the land-grant universities to undertake a shared institute feasibility study, with the following tasks proposed:

<u>Task 1:</u> Bring together the agbioscience leadership and other senior leaders of the participating land-grant universities to discuss the concept, potential challenges and barriers to overcome, desired outcomes from such an institute, etc. The purpose of the discussions would be to begin discussing the parameters of such a model, individual university interests and assets, potential research foci for the institute, etc.

<u>Task 2</u>: Conduct interviews with the leadership of leading corporations with R&D interests focused in the agbioscience space. These interviews would seek insights into the companies' research interests, external research needs, challenges in working with external parties, preferences for agreement structures, and current R&D relationships, both domestic and international. Persons interviewed during this process would also be evaluated for potential later participation in an advisory board or focus group guiding the development of the institute (if it is deemed feasible).

<u>Task 3:</u> Evaluate and benchmark existing multi-institution and international collaborative models that industry favors. This may require meeting with a select number of international institutes deemed to represent best practices in collaborative industrial/academic R&D.

<u>Task 4:</u> Analyze the input obtained in Tasks 1-3 to develop a series of multi-institution North Central collaborative institute models. It is intended that the draft models, or "strawmen" models for the proposed institute, would help guide further discussion with the participating university leadership. In addition, an industry focus group would be held to obtain additional input and begin to build consensus with regards to the optimal institute model.

<u>Task 5:</u> Based on the model deemed best suited to the needs of industry and the university participants, Battelle will draft a preliminary strategy and action plan to form and operationalize a collaborative institute (assuming that the previous project steps conclude that a collaborative institute model is feasible). The strategy would consider issues such as:

- What form the institute should take?
- Where it should be located?
- Should there be an initial focus on a certain type of research?
- What governance structure should be considered?
- How should the institute be funded?

• How many staff it would take to coordinate collaborative research projects across the institutions?

Battelle does not presently anticipate that the institute will be a "bricks and mortar" scientific institute, but rather an administrative entity providing shared contracting, agreement and IP management, legal services, resource coordination, etc., to facilitate one-stop access for companies to multi-university projects, and to give industry ready access to large-scale agbioscience research capabilities spread across institutions that can be found nowhere else in the world.

At this stage Battelle can only provide a rough estimate of the resources likely required to conduct this five step process. We think it would probably take between \$100,000 and \$150,000 to conduct, dependent to a large degree on the international locations that may need to be benchmarked and the potential complexity of the draft institute model at the back end. If the universities are interested in pursuing this concept further, then Battelle will draft a formal proposal and costing.

We expect that, if the proposed project determines that such a collaborative institute is in fact feasible, the resulting shared institute model could have several very desirable outcomes. It may:

• Enhance the profile and attractiveness of the participating universities in the arena of externally sponsored agbioscience research and significantly increase the flow of industry and other external sponsored R&D activity for the participating universities.

• Provide a uniquely resourced model with capabilities beyond those of any other individual domestic or global location.

• Provide the basis for collaborations on federal grants and increase the likelihood of winning federal grants.

• Increase the generation of university IP, technology transfer and commercialization activity.

• Provide opportunities for student engagement in research programs and open up internship and other employment-related opportunities with participating industry.

• Increase the use of university core facilities, and enhance the flow of funds to support such facilities.

• Increase utilization of extension station assets and resources for field experiments and associated research activity.

• Provide increasing opportunities for individual faculty relationships with industry, generating associated consulting and other benefits.

• Over time, build a strong relationship with individual corporations which may lead to university development/fundraising opportunities.

• Potentially provide the universities with access to unique industry resources, know-how, connections and infrastructure.

• Provide the universities with insight regarding the specific needs of industry relevant to the outreach and extension mission of the universities in agbiosciences.

• Form a model for additional collaborative activities in other areas of science and engineering across the universities.

• Reduce the macro-economic negative effects of the flow of U.S. industrial R&D funding to offshore R&D institutions, and likewise bolster the U.S. innovation environment.

• Potentially attract not only domestic but also overseas agbioscience corporations to sponsor research through the U.S. institute and the participating universities.

• Potentially form an anchor for attracting R&D entities and businesses to set-up joint R&D facilities within the multi-state region.

### Other notes on this session:

Early stage of discussion regarding creation of regional vaccine institute to facilitate and coordinate efforts between industry and academia.

### **Background**:

• See Battelle Power and Promise document (<u>http://www.nccea.org/north-central-battelle-study/</u>).

- NC region is an excellent asset, but each university has differing policies regarding contracting, IP, faculty engagement.
- Industry internal R&D efforts shrinking, so they need to look externally.
- No way to access as a single entity, difficult to access. Companies started to look overseas where better access to universities exist.
- Need a better model for collaborations in ag bioscience.

## Idea:

- Collaborative institute model, operated by universities, industry could contract with this single entity
- Is this feasible? Are there other models in the US?
- Strategy issues to consider (staffing, funding, location, governance, focus, form, etc.)
- Benefits abound (collaborations, grants, students, research, IP, partnerships, macro-econ improvements, access to resources, etc.)

## NC Institute Discussion

- Congressional caucus creation could occur
- Tasks 1 and 2 should be reversed (see above doc)
- Directors don't set IP rules, we would need to go higher up
- Broadening beyond Ag Bioscience institutes
- Link to international institutes
- First go to industry to be sure there is interest
- Bioethanol consortium learnings? Paul Gilna contact see also: <u>http://bioenergycenter.org/besc/index.cfm</u>
- Narrow aligned area to show this will work, animal vaccines to start
- Start with thesis, goal to obtain 2-3 limited partners, then seek others after success
- Does anyone think this really would not work? Why?
  - So much variability between institutions, need to start very small, show value, build working model QUICKLY
  - We need a package to present, not just an idea
- Start with existing tech platforms, understand what this looks like in the region (website, database). Use as a launching pad
  - Current sharing has been difficult (IP Dropbox example)
  - We need to expand frontiers and learn to "walk the walk" before starting
  - Use Dropbox as very first version of institute
- Keep institute "virtual"
- There is an optimal scale. Animal vaccines very specific, might be too small
- Food security/availability/production technology mostly in NC US. Need and opportunity exist. Look towards true multinational companies. Use this model to globally leverage our tech.
- One central problem: Institutions come together with a common IP policy. Solve this, then everything else should fall in place
  - Make IP changes a condition of admission into institute
- Why would we want to share existing collaborations with industries?

- Expand, better ability to compete in time
- CPBR model, funded a lot of research, partner with NSF
- FFAR
- Beginning objectives imperative, start simple, then build
- Natural resources example
  - Cooperative Ecosystems Study Unit
  - o 17 based around ecosystem zones, host university for each
  - Could cover all NC states
  - Provide access to expertise list
  - Common F&A rate, fed to university fund transfer mechanism
  - No real IP issues, though
- http://climateprogress.org/wp-content/uploads/2011/05/Grantham.gif
- 2 main value propositions
  - Aggregating and shopping existing IP
  - How do we set up a one-stop access point
- Sponsored research and IP offices are different
- Deal breakers for industry?
- Could Battelle serve this purpose?
  - Already manages science and tech nationally and internationally
- Extension Thoughts
  - Supportive
  - Funding issues, different priorities for Extension
  - Tri-state effort was difficult
  - Need someone to consistently lead
  - Extension component in almost all grants now
  - Extension can fit in, but has different issues than AES
  - More focused on engagement, rollout than original IP. How do we describe our function to industry?
  - Listen to industry to drive priorities. Systematically tease out short and long term issues/priorities
  - Would political problems result from overseas collaborations?
    - Changing mindset
    - Role or lack thereof of local county agents?
    - Education of reality
  - Role of big non-profits, i.e. Gates Foundation
- Create several institutes as needed?
- How do we make contacts overseas?
  - Institute of advanced fresh water national security issue "National Institute of Food, Ag, and Advanced Water Technologies"
    - Destabilization of US friendly countries will be a security issue
    - Need is already there

## Next Steps:

- More clearly define Task 2: Listening exercises with industry
  - EPA regional ag forums

- Crowd sourcing: industry and university members, poll needs, narrow down, send out RFPs
- Ask industry what they would want out of an institute, how to best focus and frame
- Seek out partners from India, China, South America
- Subset of group to work with Simon to go to industry, frames questions:
  - Deana Hancock, Elanco Animal Health
  - Marc Linit (point of contact)
  - Keith Smith
  - Ron Meeusen
  - Mark Luedke
  - Shawn Donkin
  - Abel Ponce de Leon
  - Bill Ravlin and another industry rep
  - Corporate relations members from universities
  - Arlen and Robin to facilitate
- Set up starting group with smaller universities
  - Maybe start with vaccines, then build from that, learning as we go
  - Develop trust
- Set of rules that all IP managers can agree with
  - Use Dropbox to share policies
- Informally mention this issue to your VPs of university research

#### Action items:

Set-up call between IP managers to finish Nov 10 business, better use of Dropbox Set-up call/face-to-face meeting of Institute Step Two working group Add as an agenda item for July Mini-Land Grant Meeting

Contact Chris (chamilton@cals.wisc.edu) for more info on the IP Dropbox